

## **National Library Week 2006 Sample News Release**

*Edit copy as needed. Copy and paste or retype onto your library's letterhead, double-spaced. Be sure to include contact information.*

For release National Library Week  
April 2-8, 2006  
Contact: (name, title, phone number)

### **[Name of Library] invites you to celebrate National Library Week**

(CITY, WISCONSIN) – National Library Week is April 2-8, a time to celebrate the contributions of libraries, librarians and library workers to their schools, campuses and communities.

“Wisconsin libraries of all types-school, special, public, and academic-provide incredible value to residents, and National Library Week, April 2-8 is the perfect time to acknowledge the contributions libraries make,” says [name and title of your spokesperson]. “Library advocates know that strong Wisconsin libraries like [name of your library] keep us all in a better state, and that libraries are essential, life changing institutions.”

As part of this annual event, the [name of library] will be hosting the following programs and events:

*List your programs here. If you're not hosting any programs, just cut this section out.*

Although National Library Week allows libraries across the country to speak loudly and clearly about the value of libraries and librarians in the 21<sup>st</sup> century, that message should not be heard for one week only. That is why here in Wisconsin, the Campaign for Wisconsin Libraries, a library advocacy effort from the Wisconsin Library Association Foundation, has been working to promote the tremendous benefits of the state's libraries all year long. Visit [www.WisconsinLibraries.org](http://www.WisconsinLibraries.org) to find out much more about how you can support Wisconsin libraries and “keep us all in a better state!”

“Libraries have always been places of opportunity and one of the best values in the community [or include name of institution or organization]. The librarians and library staff at [name of library] are there to help you find what you're looking for so you can achieve your goals,” adds [spokesperson].

National Library Week 2006 is part of a multi-year public education campaign sponsored by the American Library Association in more than 20,000 libraries in all 50 states.

For more information about National Library Week, visit the [name of library] at [address], call [phone number] or see links to ALA at [www.WisconsinLibraries.org](http://www.WisconsinLibraries.org).

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