

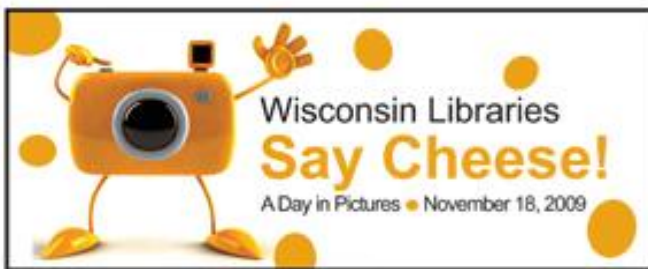
WLA FOUNDATION

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The Campaign for Wisconsin Libraries Celebrates the "Day in Pictures"

Wisconsin Libraries Say Cheese!

www.wisconsinlibraries.org/saycheese

Confident that "a picture is worth a thousand words," the [Campaign for Wisconsin Libraries](#), a multi-media publicity campaign sponsored by the [Wisconsin Library Association](#) and the [WLA Foundation](#), has created a visual reminder of the variety and wealth of resources, services, programs, and activities libraries offer — benefits that are bringing even more people to the library as the national unemployment rate soars to 10% and educational and entertainment costs skyrocket.

[Wisconsin Libraries Say Cheese!](#) will spotlight what's happening in today's libraries. Through online sharing of photographs in Flickr, this "day in pictures" captures the vital essence of today's libraries. The goal of *Wisconsin Libraries Say Cheese!* is to present a better understanding through photos of the multitude and variety of resources, services, programs, and activities academic, public, school, and special libraries offer— with the intent to strengthen the base of support libraries have among the public officials who fund them and the people who use them.

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Today's libraries transcend former stereotypes that once shaped people's opinions. They are now dynamic, inviting community resources that offer something for everyone. Books, CD's, DVD's, free Internet access, in-person and online reference assistance, adult, youth, and children's programming, job search and resume writing assistance, community gathering places — these are just a few of the many resources your library offers.

Academic, public, school, and special libraries have always been an integral part of their communities' character, and in today's difficult budget-cutting times, limited resources and funding for all these types of libraries are being stretched more than ever.

Libraries are unique among taxpayer-supported institutions in the way they meet the information, education, and recreational needs of individuals. Remember that to continue meeting these essential needs, libraries must receive adequate ongoing funding and support. We ask for your help to make this happen. Visit www.wisconsinlibraries.org/saycheese to view hundreds of reasons to speak up for your library — and speak out for its critical funding needs when local and state budget dollars are being allocated.

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