



## Sponsorship & Advertising Opportunities

Hosted by the Wisconsin Association of Public Libraries (WAPL), a division of the Wisconsin Library Association, this annual conference offers your organization several opportunities for sponsorships and advertising to share your message, your products, and your support for Wisconsin's public library community.

The 2022 theme, "Infinite Possibilities" celebrates today's public library workers who respond to the changing needs of their communities with creativity, ingenuity, and compassion. We anticipate 250-300 attendees who represent a mix of decision-makers including directors, assistant directors, librarians, and library staff working across a wide range of areas including programming, youth services, outreach, reference, and more. Featured speakers include authors [Kao Kalia Yang](#), [Zhanna Slor](#), and [Michael Schnitzka](#). Speakers and attendees will come together to share big ideas and learn from each other through interactive breakout sessions and special events.

Your support for this conference at any level will receive the attention of library professionals and a direct link to those with purchasing power!

### Sponsorship Levels

Contact Laura Sauser, WLA Executive Director, at [sauser@wisconsinlibraries.org](mailto:sauser@wisconsinlibraries.org) or 515-865-6264 for more information.

#### **Platinum- \$2500 or more**

- Major sponsorship of keynote speaker(s) includes recognition at keynote events and reserved seating
- Two complimentary conference registrations
- Display of company logo and information before keynote speakers
- Full page advertisement in conference program
- Recognition in social media and email marketing as part of event promotion
- Recognition on conference webpage and app

#### **Gold - \$1000**

- Full page advertisement in conference program
- One complimentary conference registration
- Recognition in social media and email marketing as part of event promotion
- Recognition on conference webpage and app

#### **Silver - \$500**

- Half page advertisement in conference program
- Recognition in social media and email marketing as part of event promotion
- Recognition on conference webpage and app
- Your literature included at attendee registration

**Advertising Sponsor - \$250**

- Half page advertisement in the conference program
- Recognition on the conference webpage and app

**Advertising Sponsor - \$150**

- Quarter page advertisement in the conference program
- Recognition on the conference webpage and app