STYLE GUIDE RESOURCES

STYLE GUIDE INSPIRATION

- Elmhurst Public Library - Graphic Standards & Style Guide 2014
- Pima County Library – Our Visual Identity

PUNCTUATION, GRAMMAR, & FORMATTING

- The Purdue Online Writing Lab – AP style recommendations

GRAPHIC DESIGN

- Graphic Design Basics – Canva video course
- Canva Design Blog - Learn how to create great graphics and documents.
- Bridges Library System Graphic Design Resources
- Graphic Design: A Practical Guide for Librarians (Volume 56)

COLORS

- Color Hex – Explore and create color palettes including shades, tints, and related colors.
- Coolors - Generate or browse beautiful color combinations for your designs.
- Canva Colors - Find the perfect color tools and resources, including color meanings.
- Eye Dropper – Google Chrome extension that allows you to pick colors from various sources.
- Image Color Picker - Click on an image or enter a website URL to get the html color codes.
- RGB color code/HEX color code conversion
- Accessible Color Palette Builder – Evaluate font and background combinations for accessibility.

FONTS

STYLE & COMBINATION

- The Beginner’s Guide to Font Pairing - Create a failsafe font combination every time.
- A Non-Designer’s Guide to Pairing Fonts – A handy guide to pairing fonts.
- Canva Font Combinations - Find a font combination for your design needs.
- Fontjoy - Mix and match different fonts for the perfect pairing.
- Google Fonts
**DOWNLOADS**

- 1001 Fonts
- DaFonts
- Font Squirrel

**MICROSOFT OFFICE STYLING**

- Microsoft Office: Color Themes and Custom Color Palettes

**LOGO**

- Canva Logo Maker - Create a custom logo, fast—and free.
- 99 Designs - Turn your great ideas into a custom-designed logo and brand kit.

**BRANDING**

- Branding Your Business - Canva video course
- Canva Branding Blog - Learn about the latest branding tips and tricks.

**DOCUMENT SIZES**

- Canva Design Size Guide - Suggested design sizes for posters, flyers, brochures, and more.

**ACCESSIBILITY**

- Creating Accessible Print Materials
- Minimum Standards for Clear and Large Print
- Microsoft Accessibility Checker

**SIGN TIPS & RULES**

- ADA Sign Requirements Guide

**LIST OF TEMPLATES WE MADE**

- Stationery
  - Memo
  - Letterhead
  - Envelopes
  - Notecards
- Newsletter
• Signs
  o Collection
  o Informational
  o Notices
• Flyers