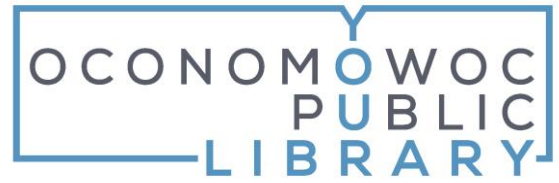


STYLE GUIDE RESOURCES



STYLE GUIDE INSPIRATION

- Elmhurst Public Library – Graphic Standards & Style Guide 2014
elmhurstpubliclibrary.org/lib/wp-content/uploads/Graphic-Standards-Guide.pdf
- Pima County Library – Our Visual Identity
library.pima.gov/wp-content/uploads/sites/6/2017/01/brand-guide_website_our-visual-identity.pdf

PUNCTUATION, GRAMMAR, & FORMATTING

- The Purdue Online Writing Lab – AP style recommendations
owl.purdue.edu/owl/subject_specific_writing/journalism_and_journalistic_writing/ap_style.html

GRAPHIC DESIGN

- Graphic Design Basics – Canva video course
designschool.canva.com/courses/graphic-design-basics
- Canva Design Blog – Learn how to create great graphics and documents.
canva.com/learn/design
- Bridges Library System Marketing Resources
bridgeslibrarysystem.org/library-marketing
- Graphic Design: A Practical Guide for Librarians (Volume 56) by Valerie Colston

COLORS

- Color Hex – Explore and create color palettes including shades, tints, and related colors.
color-hex.com
- Colors – Generate or browse beautiful color combinations for your designs.
colors.co
- Canva Colors – Find the perfect color tools and resources, including color meanings.
canva.com/colors/color-palette-generator
- Eye Dropper – Google Chrome extension that allows you to pick colors from various sources.
eyedropper.org
- Image Color Picker – Click on an image or enter a website URL to get the html color codes.
imagecolorpicker.com

- RGB color code/HEX color code conversion – rgbtohex.net
- Accessible Color Palette Builder – Evaluate font and background combinations for accessibility. toolness.github.io/accessible-color-matrix
- Accessible Colors – Enter your text and background colors to evaluate accessibility. accessible-colors.com

FONTS

STYLE & COMBINATION

- The Beginner's Guide to Font Pairing – Create a failsafe font combination every time. indesignskills.com/tutorials/font-pairing
- A Non-Designer's Guide to Pairing Fonts – A handy guide to pairing fonts. visme.co/blog/pairing-fonts
- Canva Font Combinations – Find a font combination for your design needs. canva.com/learn/the-ultimate-guide-to-font-pairing
- Fontjoy – Mix and match different fonts for the perfect pairing. fontjoy.com
- Google Fonts – fonts.google.com

DOWNLOADS

- 1001 Fonts – 1001fonts.com
- DaFonts – dafont.com
- Font Squirrel – fontsquirrel.com

MICROSOFT OFFICE STYLING

- Microsoft Office: Color Themes and Custom Color Palettes itstraining.wichita.edu/microsoft-office-color-themes-and-custom-color-palettes

LOGO

- Canva Logo Maker – Create a custom logo, fast—and free. canva.com/create/logos
- 99 Designs – Turn your great ideas into a custom-designed logo and brand kit. 99designs.com/brand-identity-pack

BRANDING

- Branding Your Business – Canva video course
designschool.canva.com/courses/branding-design
- Canva Branding Blog – Learn about the latest branding tips and tricks.
canva.com/learn/branding

DOCUMENT SIZES

- Canva Design Size Guide – Suggested design sizes for posters, flyers, brochures, and more.
canva.com/sizes

ACCESSIBILITY

- Creating Accessible Print Materials
vera.org/downloads/publications/print_materials_101617.pdf
- Minimum Standards for Clear and Large Print
ukaaf.org/wp-content/uploads/2020/03/MS03-UKAAF-Minimum-standards-Clear-and-large-print.pdf
- Microsoft Accessibility Checker
support.microsoft.com/en-us/office/improve-accessibility-with-the-accessibility-checker-a16f6de0-2f39-4a2b-8bd8-5ad801426c7f?ui=en-us&rs=en-us&ad=us

SIGN TIPS & RULES

- ADA Sign Requirements Guide – greendotsgn.com/ada-sign-requirements

TEMPLATES WE MADE

Stationery & Documents

- Letterhead
- Memo
- Envelopes
- Notecards
- Address labels
- Official documents
- Fax cover sheet

Newsletter

- Printed
- eNewsletter

Signs & Flyers

- Collection
- Informational
- Notices
- Programs

Online Posts

- Website
- Emails