

Welcome to OverDrive's Session!



Before we get started

Please take a moment to complete our survey:

<https://bit.ly/2YLdx75>



One lucky attendee will be selected to win a Libby t-shirt at the end of our session!



Update from *OverDrive*[®]

Libby, New Content, and More



WiLA Conference 2021

Presenter



Daiva Madjar
Account Manager
OverDrive

The leading digital reading platform

OverDrive®



Libby.

- Best digital book catalog **for all audiences**
- **In-house librarians** to help curate and serve more patrons
- Helping users read more **with our award-winning apps**
- **Trusted partner to 73,000 libraries, colleges, and corporations** in 88 countries
- Catalog of **millions of titles in 100+ languages** from 30,000+ publishers
- **Certified B Corporation**



Sora

The student reading app

Certified



Corporation

B Corps are businesses that are accelerating a global culture shift to redefine success in business and build a more inclusive and sustainable economy.

OverDrive

NEW! Databases & Streaming Media Services

- Reach new users with **diversified content**
- Consolidation in Libby **makes it easy for users to discover** your library's digital offerings
- **Expanded digital resources** can tie in with your existing programming
- **Easy management of all platforms and services** within OverDrive Marketplace
- Content accessed via these services **will not count against user checkout limits**

Craftsy

 LawDepot™

 THE GREAT COURSES®

iNDIEFLIX

 ArtistWorks
FOR LIBRARIES

 LearnItLive™

 Method Learning

 Qello
CONCERTS
BY STINGRAY

 Universal Class®



kanopy

Films that matter

**Give Your Patrons Anytime Access to
Films that Entertain, Educate & Inspire**



Kanopy offers

- Popular movies from major studios with new titles added all the time.
- More than 30,000 diverse and inclusive films including documentaries, classics, foreign and independent films, TV series, and movies from major studios.
- Pay-per-use model with flexible pricing.
- Kanopy charges at play, not borrow, to ensure actual engagement.
- Available to patrons on the platform of their choice including desktop, tablet, Apple TV, Roku and Chromecast.

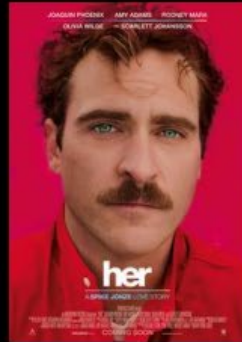
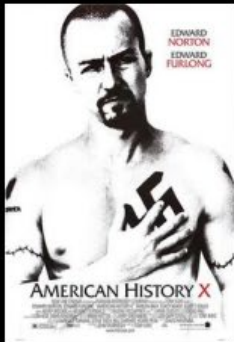
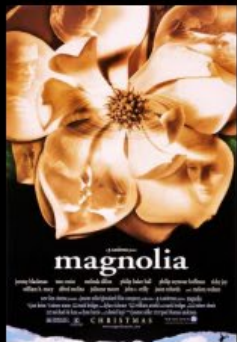


Content Highlights

- 141 new titles
- Monthly refresh

Title Highlights

- Her
- Be Kind Rewind
- The 11th Hour
- Inherent Vice
- Mars Attacks!
- The New World
- Speed Racer
- The Killing Fields
- Firewall
- Infamous
- American History X



kanopy
Films that matter

OverDrive

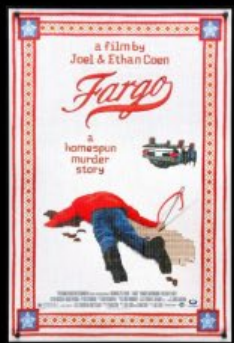
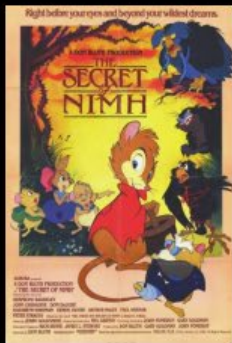
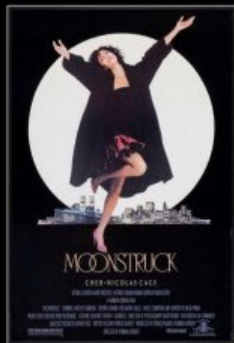
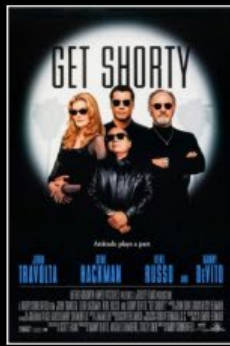


Content Highlights

- 130 new titles
- Quarterly refresh

Title Highlights

- Carrie
- Get Shorty
- Midnight Cowboy
- Rain Man
- The Secret of Nimh
- The Silence of the Lambs
- Thelma & Louise
- Bull Durham
- Eat Drink Man Woman
- Four Weddings and a Funeral
- The Last Waltz



kanopy

Films that matter

OverDrive

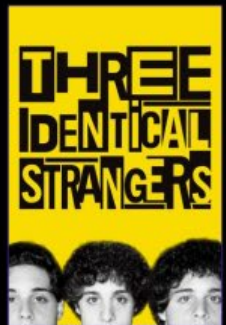
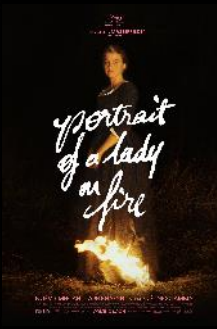
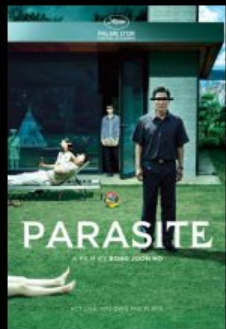
NEON

Content Highlights

- 46 titles ONLY ON KANOPY

New Title Highlights

- Parasite
- Portrait of a Lady on Fire
- The Biggest Little Farm
- Spaceship Earth
- Three Identical Strangers
- Vox Lux
- Beach Bum
- I, Tonya
- Shirley



kanopy
Films that matter

OverDrive

LIONSGATE



Content Highlights

- 90+ titles; quarterly refresh
- All available to the US

Title Highlights

- Rabbit Hole
- Mad Money
- Grizzly Man
- The Limey
- Happythankyoumoreplease
- Ghost in the Shell
- Hard Candy
- The Descent
- Child 44
- The Box
- Battle Royale
- Amores Perros

kanopy
Films that matter

OverDrive

Libby Updates to support our library partners

Enhanced library branding

Active icon displays in your library colors.

Updated library home organization

Library home screen will better highlight your curation.

Available in 10 languages

Libby's user interface now supports 10 languages. All of the helpful information and can be **updated to the patron's native language** to simplify their experience. *English, Spanish, French (Canada), Simplified Chinese, Traditional Chinese, German, Italian, Japanese, Russian, Swedish*

Deliver Later

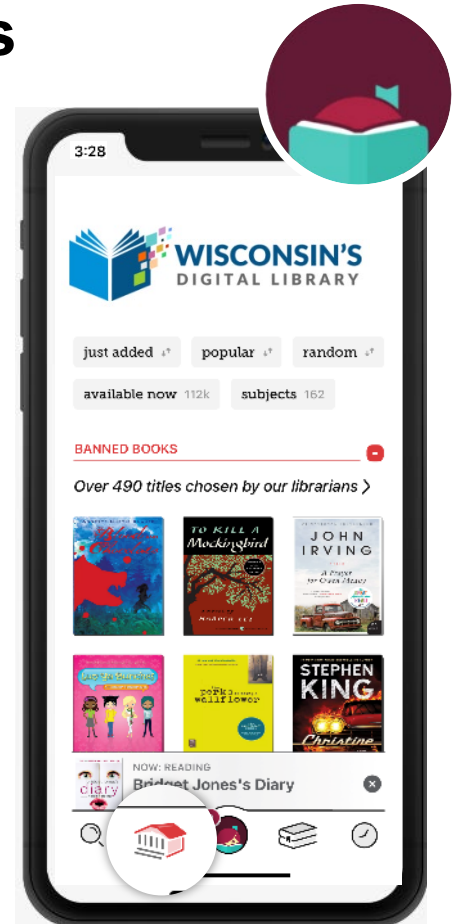
If a user isn't ready for a hold when it becomes available they can choose to have the title delivered later – **the title will go to the next person but the first user doesn't lose their place in line!** Wait lists move more efficiently, helping you maximize your budget.

Search Enhancements

More filter options for users making it easier for users to browse and find the titles they are looking for.

Libby.

The library reading app
from OverDrive



Active icon displayed in library brand colors

OverDrive

Libby updates to delight your community

New settings menu

Existing settings available in a centralized location in the in-app menu.

Timeline improvements

Timeline has a new layout, with more title and user activity details available.

Notify Me

Users can set up a tag to be notified when new issues of magazines are available.

Multi library search function

Users with multiple library cards can easily toggle between them to see if a book in their search results is available at other libraries.

Share titles

This new option encourages users to socialize their favorite reads while spreading awareness of your library's digital collection.



Libby.

The library reading app
from OverDrive

**Important update
regarding
OverDrive app**



New Access Model

Concurrent Use: Metered Access (by circulation)

- Available to your library for a fixed number of checkouts (e.g., 100 checkouts)
- Multiple users can borrow the title concurrently until all checkouts are used

Many titles are available in more than one lending model, allowing you to find the right combination of lending models to meet demand and stay within budget

Other Lending Models

One Copy / One User
Metered Access
Simultaneous Use
Cost Per Circ



ZINIO Magazines

Over 3,000* popular magazines available as an all-in simultaneous use plan. Any new magazines will be automatically added to your collection.

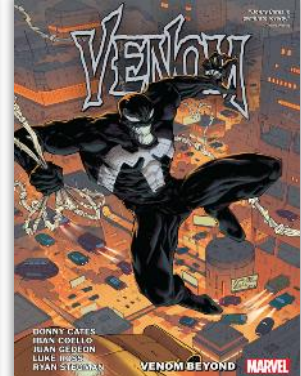
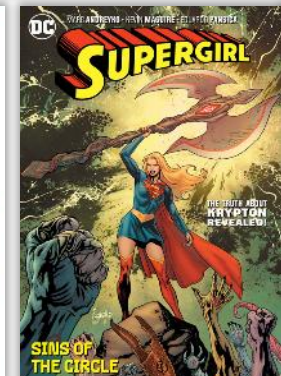
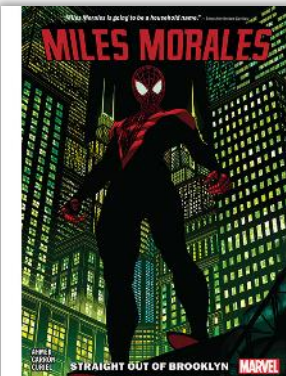
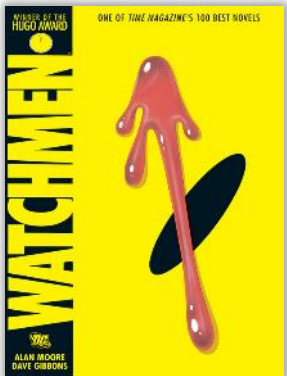
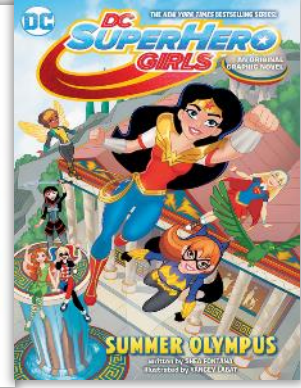
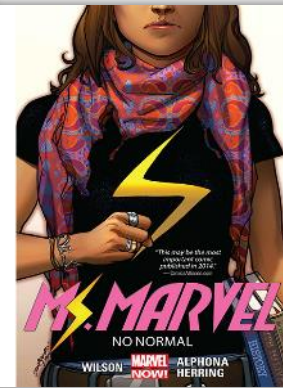
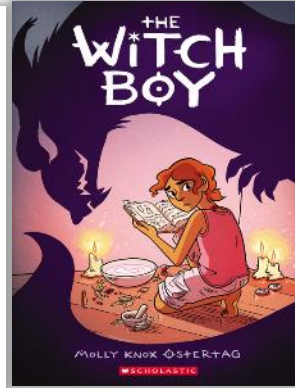
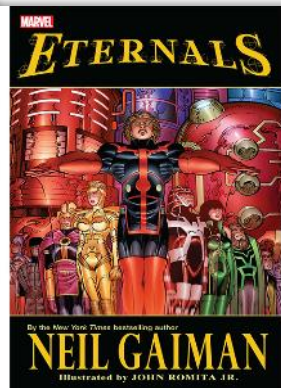
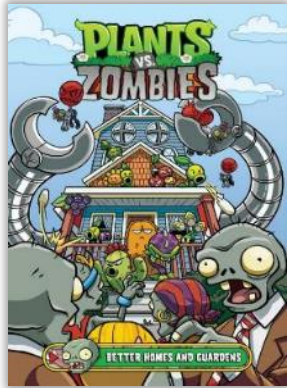
**Title availability may vary based on geographic region*

Recently added titles include

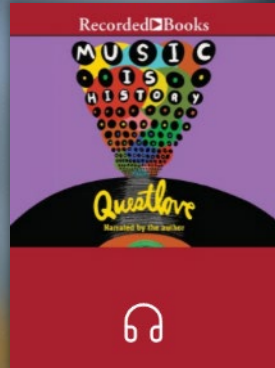
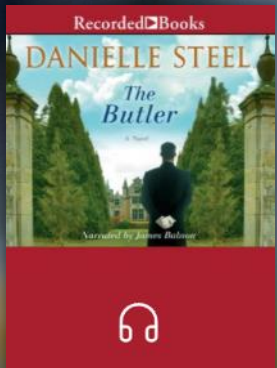
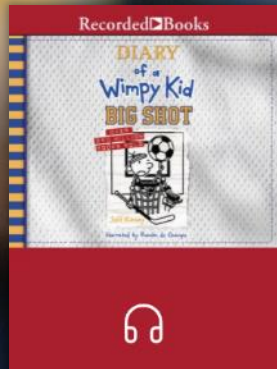
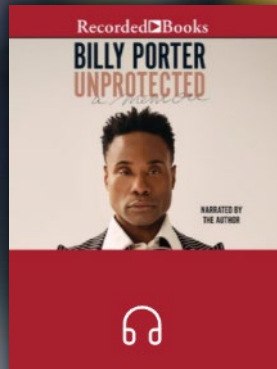
- American Fine Art
- Smore
- Time for Kids
- Variety
- Revolver
- Modern Rodding



Comics & Graphic Novels



Recorded Books



Marketplace updates

- Support for **American Rescue Plan Act (ARPA) funds**
- Updated **Marketplace title details page**
- We've also **recently made updates to the pricing for Simultaneous Use plans to ensure libraries of all sizes have options** that meet their needs and budget
- For titles in the CPC model, we now offer the **option to set an end date.**



ARPA Support in Marketplace

Penguin
Random
House



 MACMILLAN

Pottermore

 hachette
BOOK GROUP

- New "Use American Rescue Plan Act (ARPA) funds cart option.
- For Metered Access titles included in an ARPA-cart, Marketplace will calculate a prorated price and end date of September 30, 2022.
- Multiple billing accounts for a library available.
- For titles available in the CPC model, we now offer the option to set an end date and designate the cost for use with ARPA funds. This will support CPC collections designated for ARPA funds to automatically end on or before September 30, 2022.

NEW! Marketplace title details page



The Truth Is

by NoNieqa Ramos

From **\$16.98**

OC/OU
\$16.98 ~~\$22.65~~ **SAVE 25%**

MA: 100 checkouts (concurrent users)
\$33.97

Unit(s):

ADD TO MAIN CART

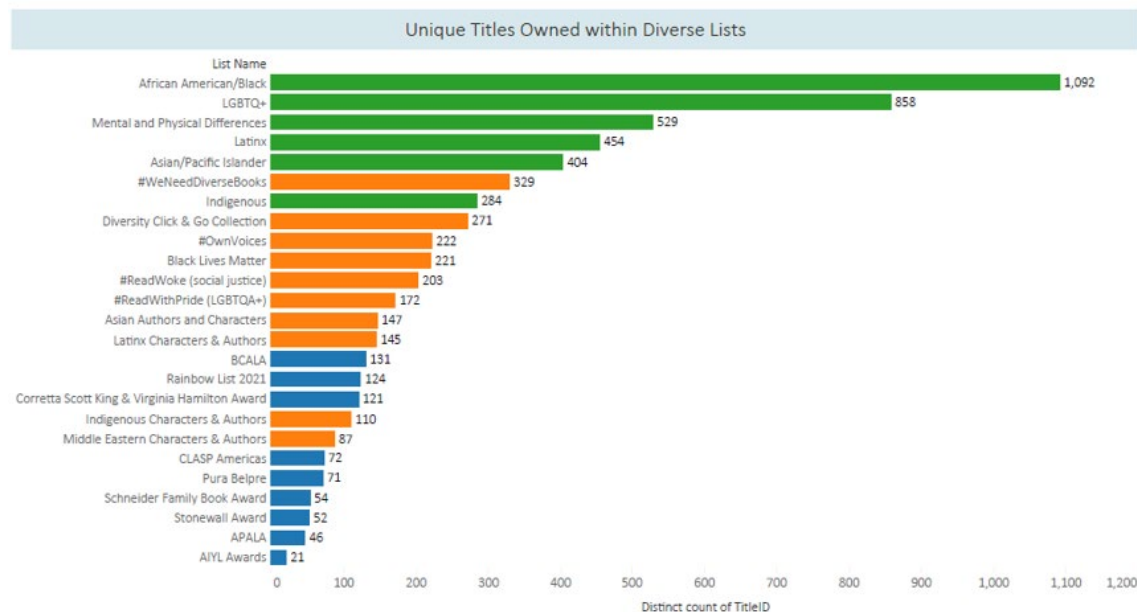
 Ebook

SAMPLE

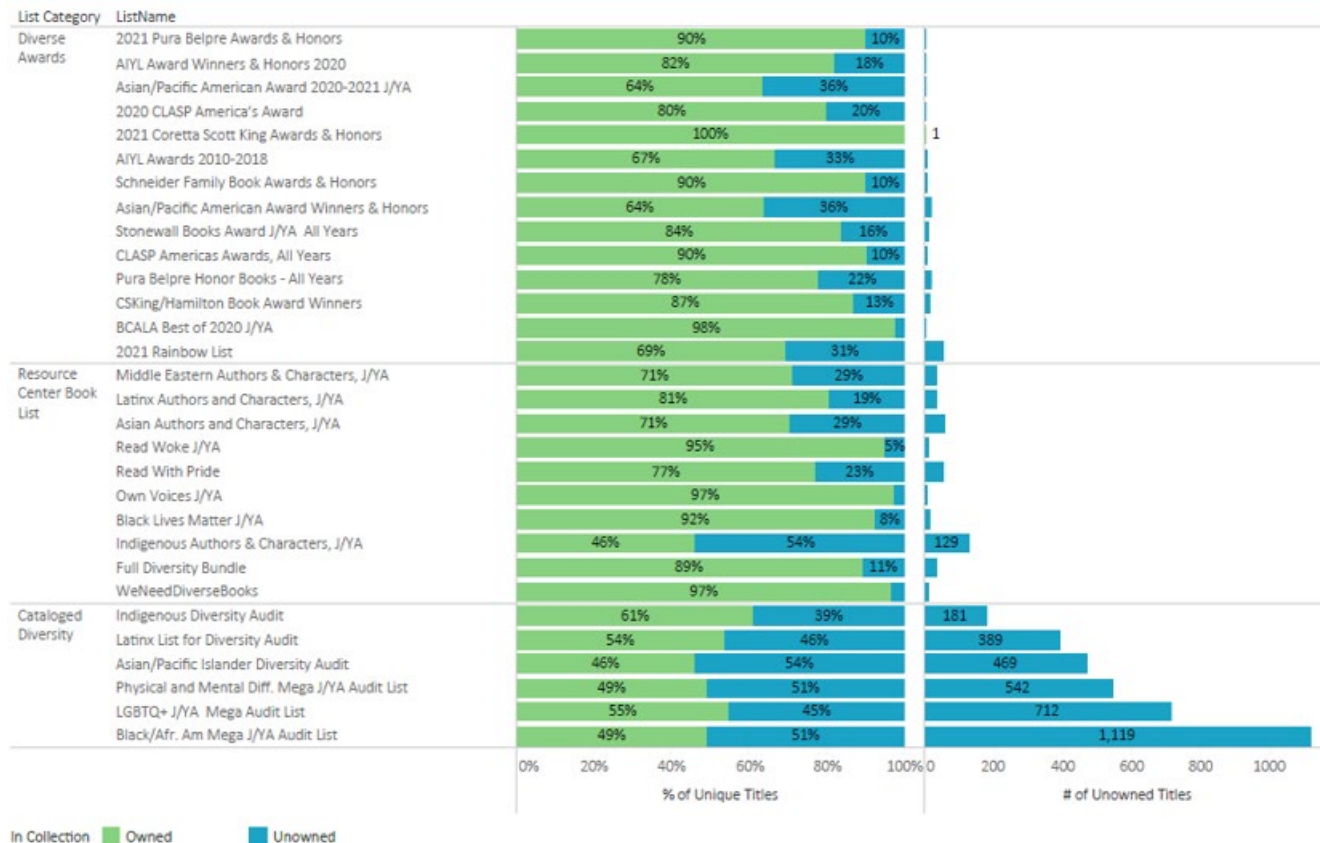
Language	English	Series	--	Text difficulty	Grade 2 - Grade 3
Street date	9/3/2019	Audience	Young Adult Fiction	Interest level	--
Publisher account	Lerner Publishing Group	Subject(s)	Romance, Young Adult Literature, Lgbtqia+ (Fiction)	ATOS book level	--
ISBN	9781541564336	BISAC	Young Adult Fiction / Diversity & Multicultural + 2 subjects	Lexile® measure	610L

	Copies					Reserved	Holds			Checkouts			
	OC/OU	MA	CPC	SU	Adv Plus	Lucky Day	Active	Suspended	Ratio	Out	Last	Past year	Total
Consortium	1	0	No	No	2	0	0	0	0	1	10/1/2021	137	164
Advantage	2	0	No	No	0	0	0	0	0	0	10/1/2021	85	107

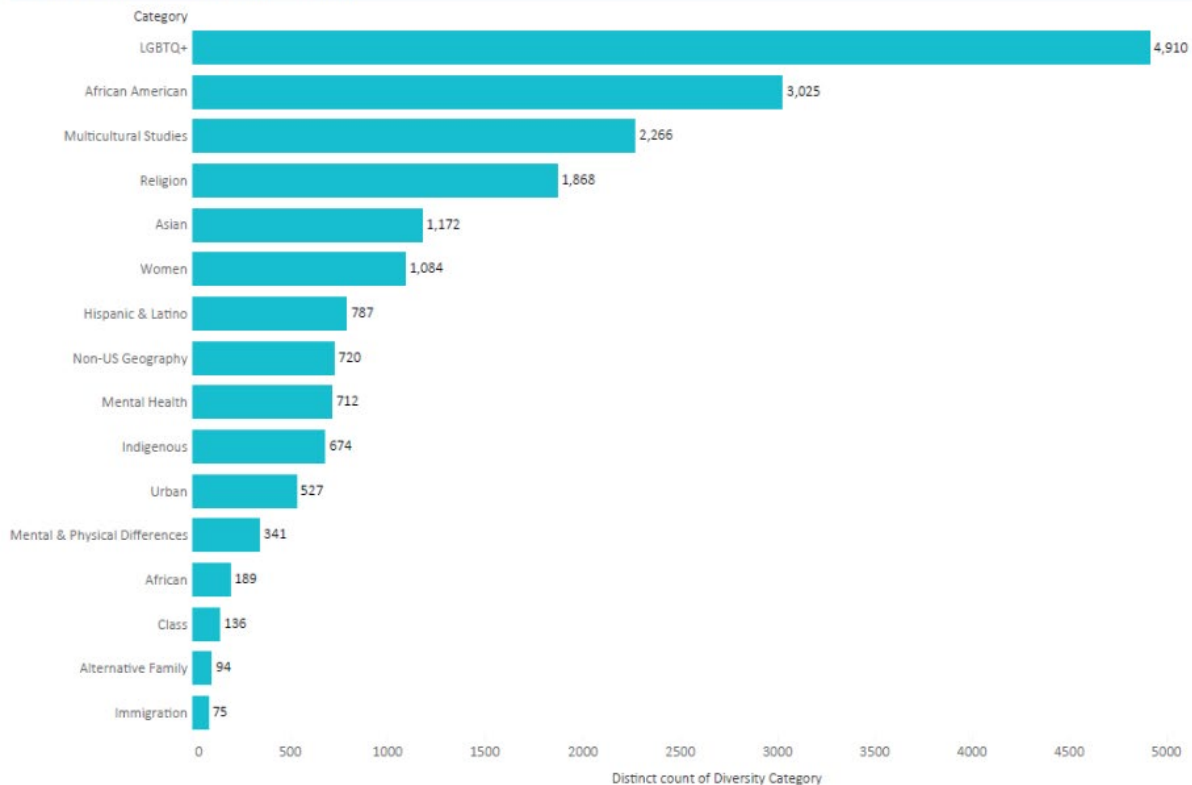
OverDrive's Digital Collection Diversity Audit



Diverse Lists and Proportion Owned



Copies Owned in a Diversity Category





COVID-19 changed everything

Everyone Reads

Everyone Reads

OverDrive donated titles to help you meet demand

Spanish titles for young readers

Includes Spanish-language ebook, audiobook, and Read-Along titles. **Available through Oct. 1, 2023**



Kids & Teen bundle

This new **Everyone Reads: Kids & Teen Collection** provides unlimited access to over 260 titles **through September 1, 2024**. This collection includes ebooks, audiobooks, and read-alongs to help you engage with young readers in your community.



Social & Emotional Learning Collection

The collection includes more than 50 no-cost, simultaneous access ebooks and audiobooks. The collection features titles for adults, juvenile, and young adults, with topics including managing mental health, mindfulness, time management, self care, and more. **Available until June 30, 2022.**



Everyone Reads

Everyone Reads

OverDrive donated titles to help you meet demand

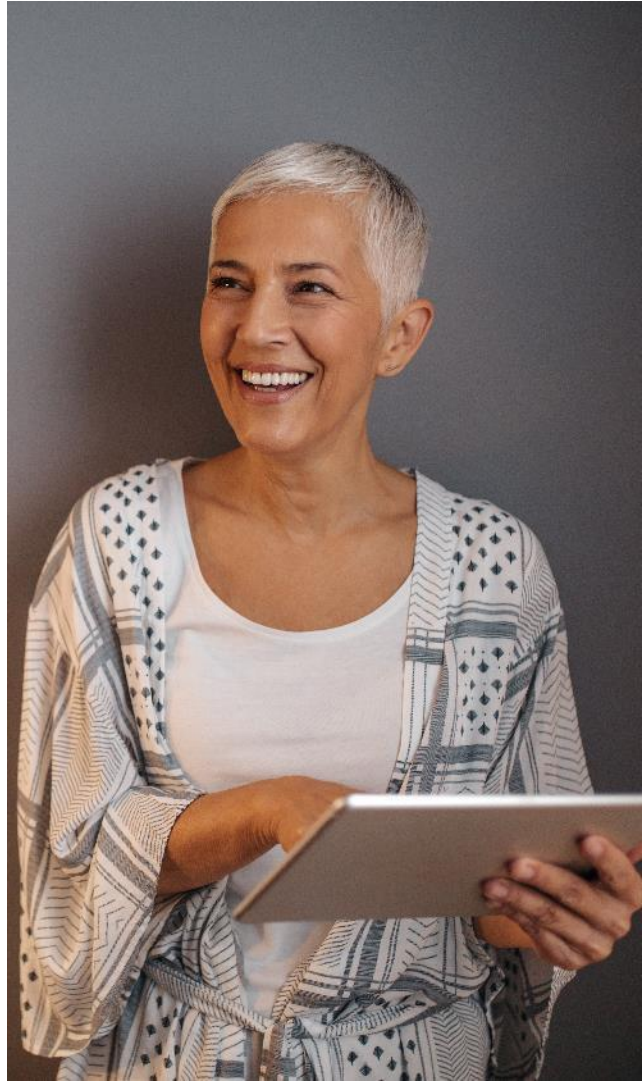
Adult Bundle

Includes 175+ adult fiction and nonfiction simultaneous use titles. Bundle has been added to your OverDrive collection with availability through **December 31, 2021**.



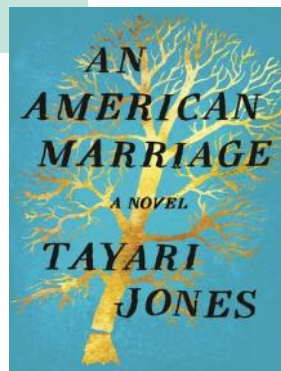
Duke Classics

Classic literature for all ages is available free from Duke Classics with simultaneous access. Patrons can enjoy the Everyone Reads classic collection of ebooks & a selection of audiobooks including Shakespeare, Jane Austen & more. **Visit Marketplace to add the content to your digital library.**

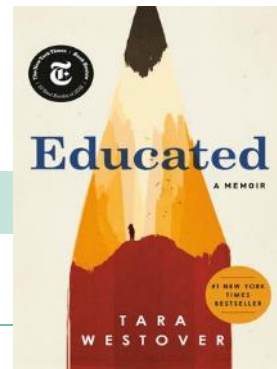


Digital Book Clubs

- Efficient “lending model” designed to provide easy access and more visibility
- More scalable than print
- Easier to share and discuss

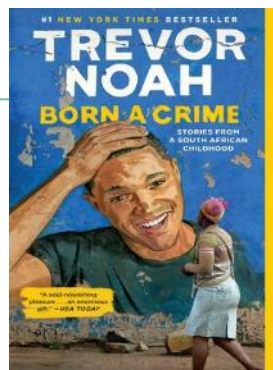


Pittsburgh Arts & Lectures



tpl: toronto public library

Winter Holiday Reads

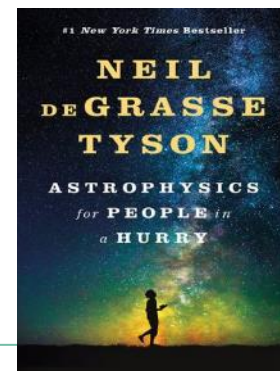


Onondaga County Public
*Libraries
Learn * Explore * Create

CNY Reads One Book



Winter Read Book Club



CCPL's Writers Center Stage

The screenshot shows the Cuyahoga County Public Library website. At the top left is the library logo and name. On the right, there are links for Language, Feedback, Recent updates, and Help. Below the header is a navigation menu with links for Subjects, Collections, Kindle Books, Kids, Teens, and Available Now. A search bar and a Sign in button are also present. A yellow banner across the page reads: "We offer eBooks for your Kindle device or reading app. Try one today!". The main content area is titled "WRITERS CENTER STAGE" and features a section for "Gentleman in Moscow". The text describes the series and provides information about the 2021-2022 season. To the right, there is a book cover for "A Gentleman in Moscow" by Amor Towles, with a "Borrow" button below it.

Cuyahoga County
Public Library

Language Feedback Recent updates Help

Subjects Collections Kindle Books Kids Teens Available Now

Search Sign in

We offer eBooks for your Kindle device or reading app. Try one today!

WRITERS CENTER STAGE

Gentleman in Moscow

The William N. Skirball Writers Center Stage Series continues with best-selling author Amor Towles on October 12th. All events for the 2021-2022 season will be held in-person at the Maltz Performing Arts Center, with the option to attend virtually. Season 18 begins September 29th with Pulitzer Prize-winning author Richard Powers. See the full slate of events and purchase tickets at cuyahogalibrary.org/Events/Writers-Center-Stage

Also available as an audiobook >

AVAILABLE

NEW YORK TIMES BESTSELLER

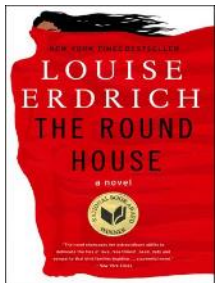
A GENTLEMAN IN MOSCOW

AMOR TOWLES

RULES OF CIVILITY

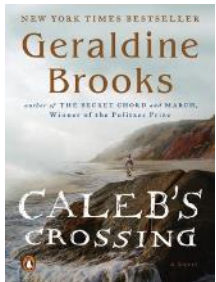
A Gentleman in Mosc...
by Amor Towles
EBOOK

BORROW



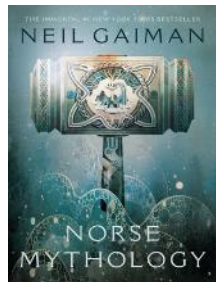
**Checkouts during
book club:
2,755**

*(Checkouts prior 6
months: 114)*



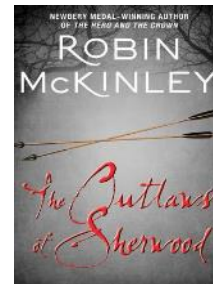
**Checkouts during
book club:
1,079**

*(Checkouts prior 6
months: 68)*



**Checkouts during
book club:
2,904**

*(Checkouts prior 6
months: 0)*



**Checkouts during
book club:
374**

*(Checkouts prior 6
months: 0)*

Greater Phoenix Digital Library

One Book One Community

1,200,000

Instant Digital Cards created to date

668,000 of those were created in 2020!



INSTANT DIGITAL CARD

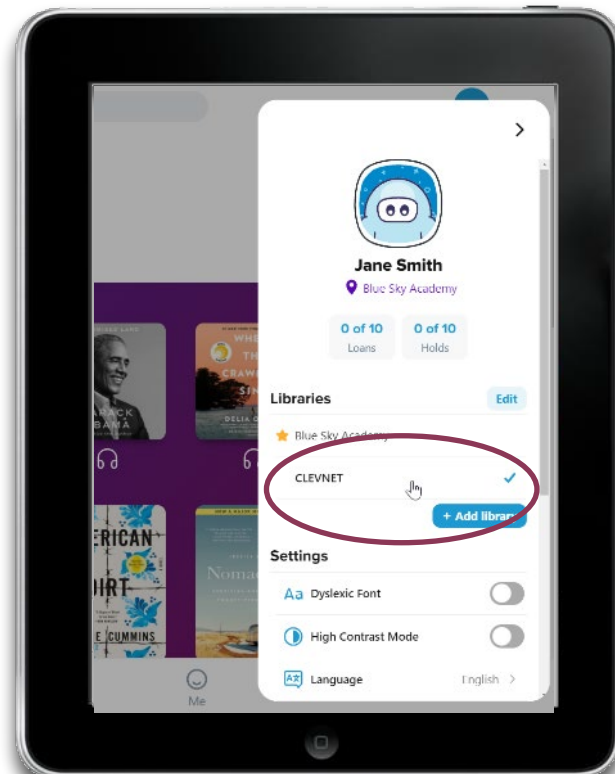


Sora
The student reading app



Public Library CONNECT extends your library's digital collection to the K-12 students in your community and helps them **read more**

- All they need is the **free Sora app**
- **Kids connect to your library with their student ID.** Titles are filtered by maturity level.
- **No cost or ILS integration** for your library



Questions?



Daiva Madjar

Account Manager

dmadjar@overdrive.com



Thanks



[Blogs.overdrive.com](https://blogs.overdrive.com)



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[OverDriveInc](https://www.facebook.com/OverDriveInc)



[@OverDriveInc](https://www.instagram.com/OverDriveInc)

Resources.OverDrive.com

PUBLIC LIBRARIES
Resources for public libraries
Promotional materials, staff training, software recommendations, and more information about the services we're reading up on. Libby. Questions? Start with your OverDrive Account Manager or find answers in our Resource Center Libby.

- LEARN THE LIBBY APP**
Learn all about the Libby app
[Learn more →](#)
- REACH NEW USERS**
Increase circulation & reach new users
[Get posters instead →](#)
- STAFF TRAINING**
Learn all there is to know about Libby
[Start training →](#)
- LIBRARY RECOMMENDATIONS**
Curated lists from our staff librarians
[See recommendations →](#)