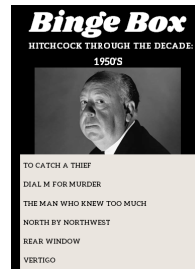


Make your library 'Binge-worthy'!

Wisconsin Library Association Conference | November 2021

Brown County Library, Green Bay, WI



Binge boxes are a fun, new way to market DVDs and tap into the ever-popular binge-watching trend. Binge boxes appeal to all patrons including those who do not have access to streaming services.

What are they?

- Boxes of 4-6 DVDs grouped by theme, actor, director, or series

What do you do with them?

- Circulate as one item & check out for 21 days
- Package them - 14" Quick View Carrying Cases by ArtBin
- Catalog them to make them discoverable! By listing each DVD as an added title, Binge Boxes will be displayed in individual search results

Contact us with questions!

molly.hebert@browncountywi.gov
clare.kindt@browncountywi.gov

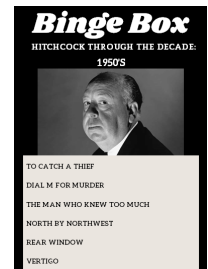
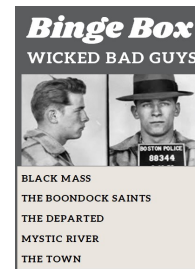


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