



Brown
County
Library
It's Yours.

BITE SIZE STRATEGIC ANALYSIS & IMPLEMENTATION

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Finance Manager

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Deputy Director

Brown County Library

Overview



Time Logging



Data Analysis



New Branch Hours



Updated Staffing Models



Creation of New Positions



Change Management



New Staff Schedules

Why?



Sustainable Personnel Costs for Future Budgets

Personnel is largest expense

Levy Limits

COLA increases annually

Retention

Why?



Create Staffing Models

- Align organic staffing models that existed

- Create staffing efficiencies (within and across branches)

- Equity across branches

- Planning for new building projects

Why?



Need to Restructure Table of Organization

Gaps in Roles

Branch Managers

Safety

Marketing

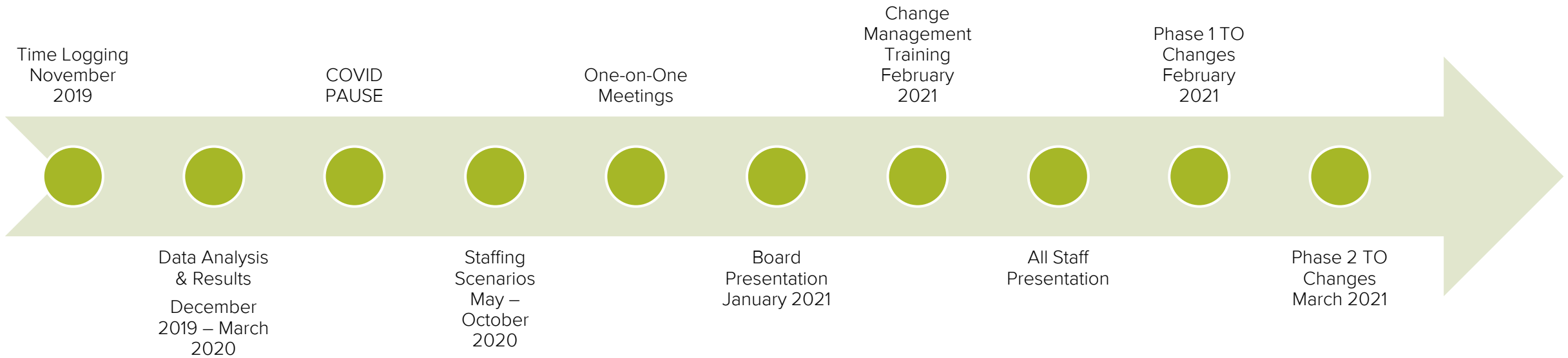
Outreach

Catalog Oversight

Technology Support



Process



Time Logs



Data Entry - All Staff

- Split staff into groups – Public and Non-Public facing
- Work categories for each group
- Detailed tasks within each category
- All staff record in minimum of 5-minute increments for 4 weeks
 - Paper copies of excel templates
 - Daily or weekly - enter time into Excel template with cell drop downs

BROWN COUNTY LIBRARY PUBLIC FACING

Patron_Services

Patron Accounts
Readers Advisory
Reference Questions
Computer Assistance
Copier/Fax/Printer Assistance
Violation Interaction
ILL Requests
Mtg Room Reservations
Donations
Carnival Games
Volunteers
General Patron Questions
Research
After School Transactions

Office_Tasks

Check Emails
Phone Calls
Time Log
Scheduling
Staff Computer/Equip Troubleshooting
Kronos Time Entry
Personnel/HR Questions
Policy/Procedures Creation, Discussion
AMH/Copier/Printer/Fax Troubleshooting
Office Supply Ordering
Interviews

Collections

Pulling Holds
Shelving
Weeding
Selecting
Displays
Shelf Reading
Receive Deliveries
Mending/Replace Labels/Replace Cases
Multiple Copies/Teacher Kits

Cash_Management

Register Deposit
Self Check Deposit
Self Check Troubleshooting

Programs

Planning/Research
Marketing Materials
Supply Ordering
Material Prep/Set-up
Presentation/Outreach
Follow Up/Eval
Social Media
Book Blurbs/Book Lists

Facilities

Clean
Opening & Closing Duties
Conference Room Set Up
Repairs

Meetings

Committee Meeting
Department Meeting
One on One
Webinar
Internal Training
Conference
Travel
Library Board

Leave

Leave Taken
Breaks

Other

Please Comment

TS Department

Acquisitions

Selecting
Receiving Shipments
Invoice Processing
Fund accounting in Workflows
Troubleshoot Incorrect/damaged shipments
Claims/Order Status
Magazine Check in
Ordering

Cataloging

OCLC records & cataloging
Change record
Evaluate donated items
Index historical items
Print Labels
Digital Records

Process_Items

Add barcodes or RFID tags
Book jackets & cover-ups
Replace packaging
Taping spines
Repair damages items
Unpacking boxes
DNI
Discarding items
Add labels

Meetings

Committee Meeting
Department Meeting
One on One
Webinar
Internal Training
Conference
Travel

Office_Tasks

Check Emails
Phone Calls
Time Log
Scheduling
Supply Ordering
Personel//HR Questions
Staff Computer/Equip Troubleshooting

Leave

Leave Taken
Breaks

Other

Please Comment

Locations

At Desk
Away From Desk



Microsoft Excel Worksheet

Data Collection



Combining Data

- Identical format for sheets - columns
- Copy and paste into one table
- Combine into work groups and then all – more manageable
- Other - use excel merge function, Visual Basic macro or purchase software

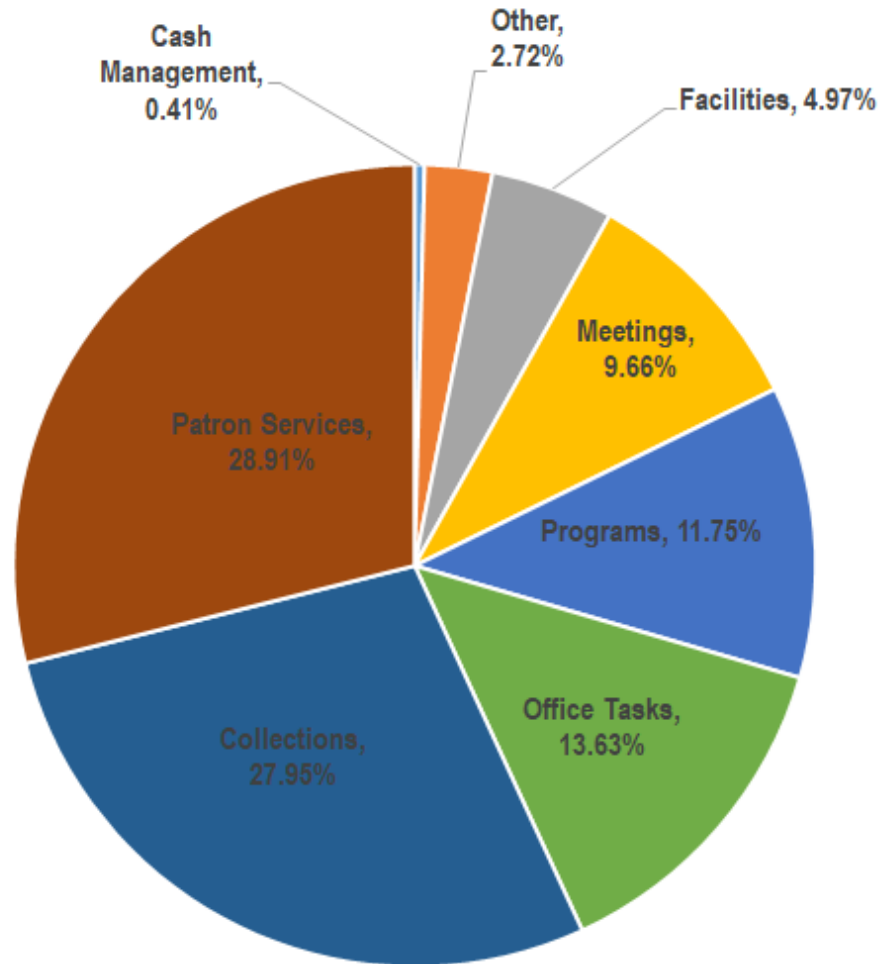
Analyze



Pivot Tables

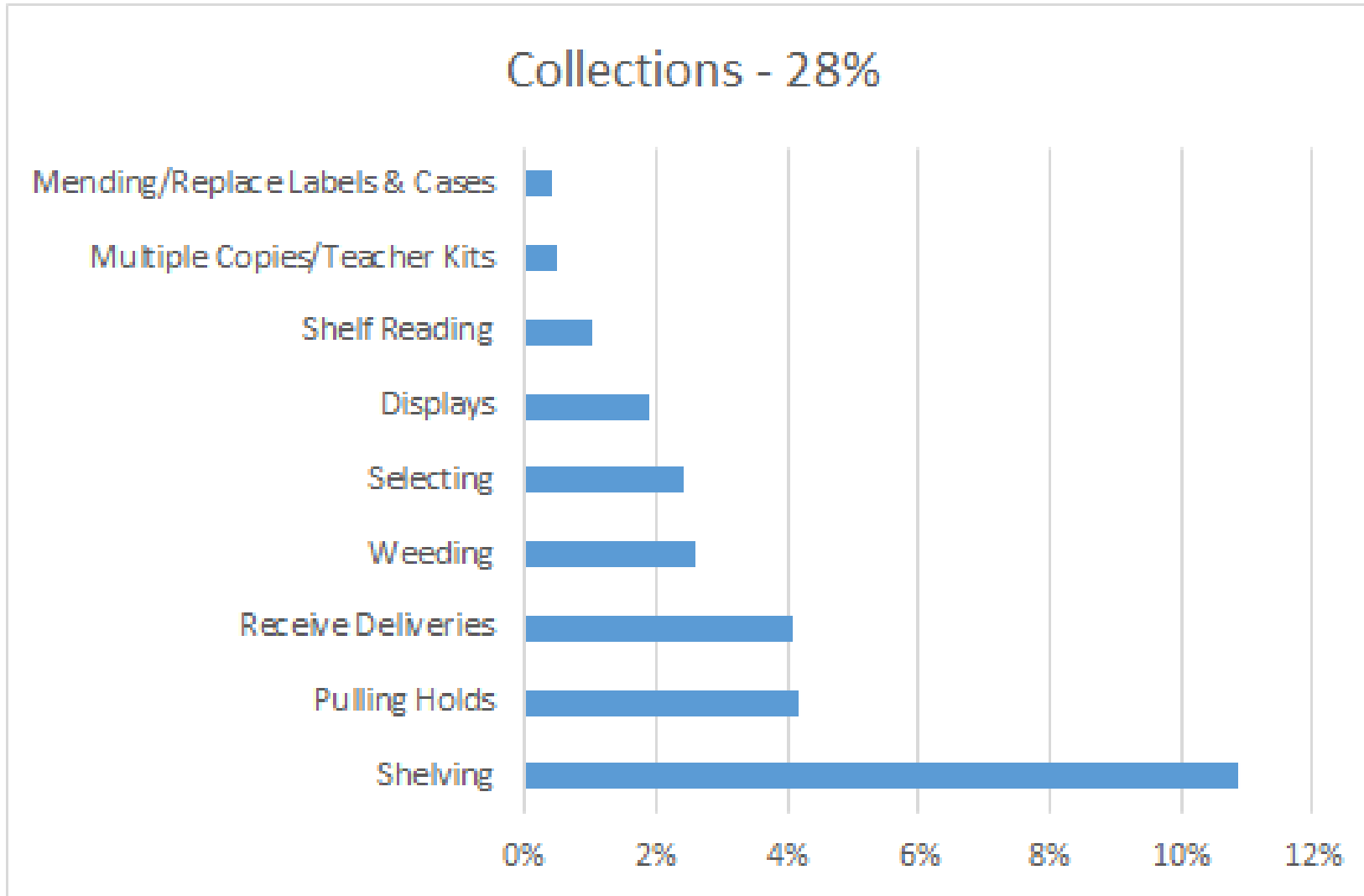
- Multiple pivot tables – by position, by task and by location
- Look for patterns and out layers
- Does it reflect your expectations? If not, deeper dive
- Review other sources – job descriptions, wages, circulation and community size

Category Analysis



Public Facing Departments

Collections Analysis





FTE Summary

	Librarian		Associate		Clerk		Shelver		Total Proposed	% of Circ	% of Visits
	Current	Proposed	Current	Proposed	Current	Proposed	Current	Proposed			
OUTREACH	0.00	0.00	37.50	77.50	0.00	0.00	0.00	0.00	77.50	0.42%	1.19%
DENMARK	0.00	0.00	45.00	0.00	0.00	0.00	0.00	0.00	0.00	1.07%	0.60%
WRIGHTSTOWN	0.00	0.00	45.00	25.00	20.00	20.00	0.00	9.00	54.00	2.16%	1.89%
PULASKI	0.00	0.00	57.50	45.00	31.00	31.00	0.00	0.00	76.00	2.81%	5.08%
SOUTHWEST	25.00	0.00	75.00	50.00	51.00	31.00	0.00	9.00	90.00	4.82%	6.69%
ASHWAUBENON	25.00	25.00	82.50	102.50	60.00	80.00	0.00	9.00	216.50	8.53%	8.61%
EAST	40.00	40.00	65.50	85.50	80.00	80.00	9.00	18.00	223.50	10.98%	9.93%
KRESS	40.00	40.00	85.50	103.00	100.00	80.00	9.00	18.00	241.00	20.15%	14.61%
WEYERS-HILLIARD	40.00	40.00	112.50	103.00	97.50	77.50	9.00	18.00	238.50	20.69%	18.14%
CENTRAL YS	145.00	145.00	37.50	37.50	0.00	0.00	0.00	18.00	200.50	10.05%	12.06%
CENTRAL AS	112.50	112.50	90.50	90.50	0.00	0.00	0.00	9.00	212.00	18.75%	22.39%
CENTRAL CS	0.00	0.00	125.00	150.00	201.00	161.00	0.00	18.00	329.00	0.00%	0.00%
		402.50		869.50		560.50		126.00	1958.50	100%	100.00%
CENTRAL IT	40.00	40.00	0.00	12.50	0.00	0.00	0.00	0.00	52.50		
		442.50		882.00		560.50		126.00	2011.00		

Staffing Changes



Planning for the Future

Limit Existing Staff Moves

Create Flexibility

- Freeze certain positions
- Utilize Limited Term hires
- Allow extra hours

Create New Roles

- Safety Officer
- Marketing Specialist
- IT Manager
- IT Associate
- Central Manager
- Technical Service Manager
- Reinvestment in Shelves
- Outreach

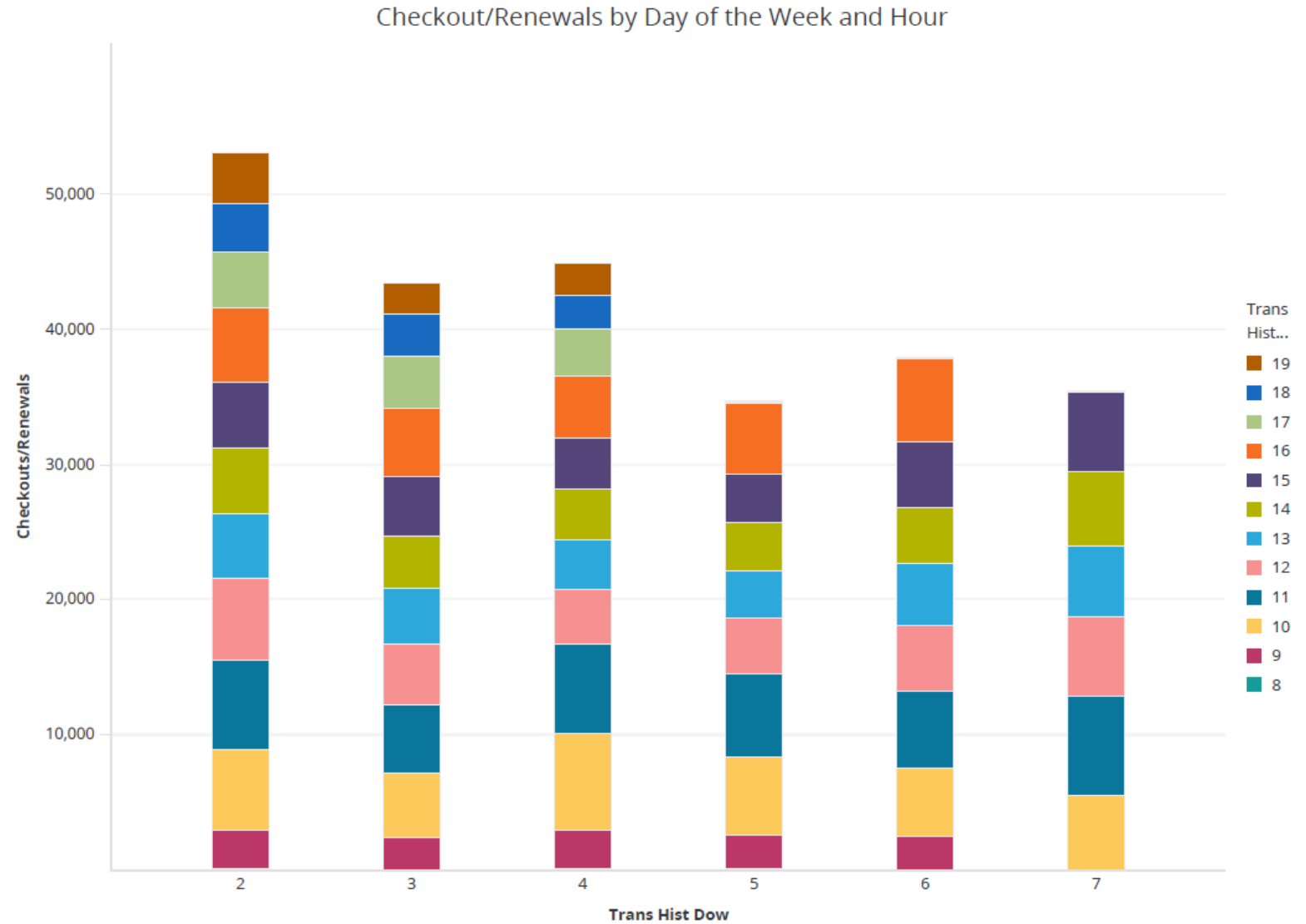
Update Branch Hours



Review Data

- Current Hours
- Current Staffing
- Available Data on Usage of Branches

Branch Activity



New Hours



Objectives

Standard Hours for Similar Sizes

32 Small

55 Medium

63 Large

Cost Effective Models

Implement as Reopening

Consider Partnerships and Bookmobile Options

Board of Trustees



Building Buy In

Present the Plan

- Why
- What
- How
- When

Approved in Phases

- Hours
- Positions
- TO Changes

Managing Change



Preparing Staff

- One-on-one meetings for ALL staff
- Additional one-on-one meetings for staff impacted by changes
- All Staff meetings
 - Employee Assistance Program
 - Presentation of model
- Outside Presenters
 - HS Group

Staff Schedules



Creating New Schedules

What

- Review traffic data
- Review current schedules
- Schedule for heaviest usage

How

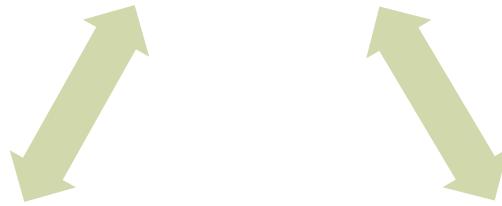
- Meet with staff
- Compromise
- Implement

Outcomes

- Improve Staff Budget Utilization
- Sustainable Staffing Scenarios
- Consistent Scheduling Models
- Transparent Process for:
 - Staff
 - Board
 - County Board
- Mindfulness of Time Utilization
- Evaluation for Efficiencies
- Improved Services

Future

Analyze



Review



Adjust



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