WAAL Board Meeting  
Friday, July 14, 2017 10:00 am  
WLA Offices, Madison, WI

Present: Laurie Swartwout (Chair), Jeff Brunner, Andrew Prellwitz, Jill Markgraf, Lee Wagner, Craig Thomas, Pete Gilbert, Joe Pirillo, Josh Hickman, Janet Padway, Beth Kucera

I. Laurie Swartwout called the meeting to order at 10:00 am.

II. P. Gilbert moves to approve the minutes from the April 19, 2017 meeting, L. Wagner seconds. The motion passes unanimously.

III. Reports from the officers
   a. Chair, Laurie Swartwout
      i. Conference was great. Thank you to the conference committee for doing such a wonderful job.
   b. Vice Chair/Chair Elect, Andrew Prellwitz
      i. We are looking for suggestions for the survey. Conference locations, factors for deciding whether or not to go to the conference, (funding or timing, etc.) demographic data, how long you have been a member.
      ii. Go to the old survey and look at those questions and responses.
   c. Past Chair, Pete Gilbert
      i. Conference in 2019 will be at the Lismore in Eau Claire and 2020 will be at the Sheraton Milwaukee Brookfield.
   d. ACRL Liaison, Janet Padway
      i. ACRL Rep needs to be on the next ballot. It is a great excuse to attend ALA and Midwinter. It does not cover all of the costs.
   e. Member at Large, Josh Hickman
      i. WLA is doing a newsletter article about the new nominations process.
      ii. How can we get information out to people who aren’t currently members?
         1. We could try to grab emails from the library websites.
      iii. Library Legislative Day is Feb 28th in Madison. Net Neutrality is in the comment phase until July 17. Personal stories are always best, focusing on what it means for your patrons.
      iv. The WLA Leadership Institute is going ahead in August. Attendance is improving and they expect it to continue to go up.

IV. Committee Updates
   a. Conference Committee Co-Chairs, Craig Thomas and Beth Kucera
      i. Thank you to our new Co-Chairs for serving.
      ii. Next year is in Oshkosh.
   b. Information Literacy, Joe Pirillo
      i. The 2017 WAAL Information Literacy Award was presented at the WAAL conference to a team from Todd Wehr Library, from Viterbo University in La Crosse. I submitted the necessary information to the communications chair and the WLA webpage has been updated to recognize the winners (Thanks Jeff Brunner). Last year the winners were also recognized at the WLA conference. We plan on doing that this coming year as well.
c. Professional Development Chair, Jill Markgraf
   i. Relatively few applicants for the scholarships. A paraprofessional colleague mentioned that the money doesn’t fully cover the cost of attendance.
   ii. Change the mentoring program to be an ‘opt-in’ program. It was difficult to set up this year.
   iii. Pro Dev needs more members.
   iv. Ideas for events – a little read online discussion, meet ups.

d. Communications Chair, Jeff Brunner
   i. Newsletter coming soon!
   ii. Jeff will be recruiting for the Communications Committee this year.

V. New Business
   a. Janet is working on the ACRL Chapter Annual Report.
   b. It is never too early to start recruiting for the board, get the word out.
   c. Conference discussion
      i. The archives focus was great! Bringing in a bunch of people who normally wouldn’t have attended.
      ii. Where are all of the SOIS and SLIS faculty? Why don’t they present?
      iii. It would be nice to have more tech presentations at WAAL.

VI. Meeting adjourned at 11:48 am.