Call to Order
Chair Amy Stormberg called the meeting to order at 11:08

Roll Call
Amy Stormberg, Angie Bodzislaw, Kent Barnard, Gina Rae, Jamie Hein, Tammie Blomberg, Jacqueline Rammer, Sherry Machones, Amanda Hegge, Sara Klemann (phone)

Approval of the Agenda
Moved: Angie Second: Kent; Motion Passed

Approval of the Minutes from October 2019
Moved: Angie Second: Gina; Motion Passed

Welcome to New Board Members
- Welcomed Tammie Blomberg and Sara Klemann (phone) as new board members.
- Tammie is the 1st Year Director and director of the Rib Lake Public Library.
- Sara is the 2nd Year Director and director of the Walter E. Olson Memorial Library in Eagle River.
- Shelby Friendshuh, who was not in attendance, is the new 3rd Year Director and the director of the Wilberg Memorial Public Library of Osceola.

Welcome to all Guests -- Introductions
There were no guests in attendance.

WISL -- Positions and duties
- Discussion on everyone’s positions and duties
- Sara and Shelby are the new 2nd and 3rd Year Directors after the departures of Bea and Tammy.
- Amy will send out a copy of positions and duties

WAPL Game (Amanda)
- At a previous meeting, the group discussed the game Networking Ninja, where participants must collect the most business cards to win a prize
- Angie is part of the WAPL conference committee and we need to have the game figured out today
- Discussion on prize basket for game winner, office stuff, business card holder
  - Jackie suggested a business card holder that is a miniature filing cabinet. She purchased it and is sending it to Angie
• Discussion on the where, when, and who on counting the cards and declaring a winner
  ○ Sometime on Friday morning, it was decided during a break Friday morning where the poster sessions will be held
  ○ WISL could have a poster in the hallway to catch attendees attentions and Angie has the pin board from the previous WAPL
  ○ There will need to be at least 2 people to count
• Discussion on whether to have participants write their super power/specialty on their card or just share the cards
  ○ The group felt that just sharing the cards would be enough
• Angie said we need a hashtag for the game
  ○ #showusyourcards was a suggestion
• Gina mentioned that we need to send an email blast to get people to know about the game
• A really big business card for small libraries would helpful advertising too

Chair Notes (Amy)
Amy doesn’t have any

Secretary’s Notes (Jamie)
Jamie doesn’t have any either

WLA Liaison Report (Gina)
• Gina attended Library Legislative Day. She thought it was a great experience and that small libraries should try to get there if possible.
• WLA had three groups apply to be SIGs (Special Interest Groups), which is a group of people with a specific agenda:
  ○ Inclusive services
  ○ LGBTQ
  ○ Urban Libraries
• New website is supposed to be up and running on March 1
• It will be a little different, but better
• Gina highlighted the small librarians involved with the WAPL conference committee, Angie is a program co-chair

WLA President (Sherry)
• Sherry provided a handout from Library Legislative Day
• There were 168 attendees, and WLA is hoping to double that for next year. They also want more small libraries attending.
• Angie got a phone call from a state senator that told her she is doing a good job and hope she is getting support
• National Legislative issues:
  ○ Trump looking to eliminate IMLS
  ○ Sherry will be sending out a call to contact Federal representatives
This funding is very important

• National Library Legislative Day May 5-7 in DC,
  ○ Registration is open
  ○ only 450 people can attend
  ○ WVLS sometimes has a scholarship
  ○ Sherry will be coordinating the appointments
  ○ If anyone has stories about federal funding, send them to Sherry

• WLA fall conference
  ○ someone thinks that WISL is doing bingo, but no one communicated that
  ○ Conflicts with programs happening at night, Conference committee/Sherry needs to know ASAP if we are doing a game
  ○ WISL working at Poster session during WLA?
  ○ Escape room happening on Thursday
  ○ WLA Foundation having social on Wednesday night from 5:30-7:30
  ○ Angie suggested having a social at a restaurant
  ○ 8:30-9:30 socials on Wednesday
  ○ Thursday-awards & honors on Thursday night @ 7:00
  ○ 5:30-7:00 dinner with WISL? Sherry will tell the committee that we will do something before or after the awards ceremony
  ○ Reserved space at restaurant in hotel?
  ○ We could purchase gift certificates for the restaurant to encourage attend

**Newsletter (Jackie)**

• Jackie asked what everyone wanted to see in the next newsletter
• Spring WISL newsletter deadline: April 10 for articles; April 19 is when it will go live
• Gina suggested the scholarships to be in the upcoming newsletter
• Fall WISL newsletter deadline: October 10 for articles; October 20 is when it will go live
• A Special edition of newsletter about why to attend WLA conference
  ○ make it a promotional piece to possibly use each year
  ○ Sherry suggested to have it go live in the first week of September
• WAPL is opening registration soon possibly first week of March, have hotel blocks reserved
• A WAPL blast to convince people to attend WAPL, Jackie will coordinate with Angie
• Jackie will email people for any blurbs that she needs
• Gina will coordinate the WISL calendar so that dates are set for future years
• Discussed August meeting date, which is August 21 at 11:00am at the Rib Lake Library
  ○ Scholarship recipients need to have applications in by the end of July
  ○ August is usually when we have our summer meeting and decide on scholarship winners
• April 1: Sherry will be telling Section Chairs to fulfill election spots
  ○ Is everyone looking to keep their positions for next year?

**Social Media (Angie)**
● Angie has been doing it, while Kent has picked up the slack, anything to put on our facebook page send to Angie, Kent, Sherry
● Bea will share pictures from jackie’s program
● Tammie has some things that we can share
● Sherry suggested having posts related to books made into movies (what did you think?)
● Angie talked about the book clubs that are happening at her library (after school, cooking)
● Tammie does a book ‘n’ brews, so does Amy
● One post a day may be unrealistic, maybe two or three times a week?
● The following schedule was established:
  ○ Angie will post about children’s services on Monday
  ○ Tammie will post about resources on Tuesdays
  ○ Amy will post memes on Wednesdays
  ○ Gina will post about cataloging on Thursdays
  ○ Sherry will post about movies based on books on Fridays

● How can we get WLA to share WISL stuff? Tag them and/or communicate with Hannah
● Amy suggested having an Instagram account since we can connect with Facebook. We will discuss this more at the August meeting.

**WISL Leadership Meeting -- WAPL -- Thursday, April 30th, 7:15am**

● There wasn’t much to discuss other than the date and time of our meeting at WAPL.
● Sherry mentioned that the keynote at WLA fall conference will be earlier and business meetings will likely move to Tuesday.
● Amy asked if there will be a pre-conference on Tuesday, Sherry said no.
● A social event and a reception at the Brown County Central Library on Tuesday night
● Concern among the group with getting small libraries attending another night, which means another night expense and another day away from the office.
● We will talk in August about our WLA meeting
● Sherry will let Amy know about conference meeting times

**WISL Sponsored Programs for WAPL**

● The WISL sponsored programs are:
  ○ At the Movies with Librarians XVI: No Time to Read (5:00 on Thursday)
  ○ Small and Mighty: Small Library Round Table (8:30 on Friday)
  ○ Don’t be Afraid to Break a Few Rules! (9:45 on Friday)

● Some of the talking points to get people excited about the WAPL conference included:
  ○ This is cheaper than the fall WLA Conference
  ○ More sessions on Thursday
  ○ Friday has great small library programs

● The Small & Mighty Library Roundtable is being led by Angie & Amy
● Ideas & Programs that are geared towards small libraries: if anyone has any ideas, send them to Angie & Amy
- Sherry said that there won’t be a need for sponsorship with programs and that it is being done away with for the fall conference
- The tracks went away because that boxed programs in
- Sherry talked about the keynote speakers for the fall conference, the possible theme and how it will have people from outside libraryland to present

**WISL Meetups**
- Amy mentioned having mixed feelings about the meetups and that we need to rethink how we do this. Hosts and WISL have put a lot of work into the meetups and it hasn’t paid off. Amy recommending stopping the meetups until we have a new plan.
- Angie suggested a virtual meetup. People had a hard time finding time to get to a meetup
- Amy suggested to table this discussion for WAPL and/or August meetings and come with ideas on how we can make this work.
- Communicating with small librarians at WAPL to find out what we can do in this regard.
- Tammie mentioned that WVLS does listening sessions four times a year at different libraries. A WISL representative could attend a session to talk about the work we do.
- Amy suggested how to take the meetup to the people.

**Anything else for the good of the order**
There were no other comments.

**Adjourn**
Adjournment at 1:37
Move: Angie Second: Kent