**Wisconsin Library Association**

**Youth Services Section Board Meeting/Board Retreat**

**Friday, January 24th**

**9:30am - 12:30am**

**Manitowoc Public Library**

**Present: Tessa Schmidt, Anne Hamland, Sue Abrahamson, Taylor Wilcox (guest) Katherine Freund, Florence LaBeau, Emily Zorea, Katherine Schoofs, Katie Kiekhafer, Jenny Wegener, Susie Menk**

**Approve Agenda --amend agenda to add DPI and WLA 2019 Annual Report**

Emily motioned

Jenny 2nd

**New Agenda approved**

Sue motioned

Katherine 2nds

**Welcome and Introductions**

**Old Business:**

2020 YSS Luncheon Speaker - Katie

* Michale Dahl--nonfiction writer
* $700 budget, reach out to WLA for sponsorship if needed
* Maris withdrew completely
* for 2021 find sponsorship through Jen Gerber to get bigger name speaker
* Anne will do live posting with Michael Dahl, push out to school librarians
* Green Bay Barnes & Noble doing a 30% kickback to WLA for book sales

WEMTA - Katie

* continue networking & relationship building
* asking for complimentary or discount conference registration for WLA members

YSS Powerhouse Presents - Katie

* working with other systems
* WLA office Hannah Bunting will sponsor webinars through GoToMeeting
* archive presentations which then become WLA property
* webinars in April and September
* Topics could include collection development/ summer learning--get ideas from 2018 membership survey
* Susie & Tessa volunteered to help

YSS Annual Report - Katie

* lots of great activities this past year
* 12 months of coding published
* Regional meet ups
* YSS Blog
* kudos to marketing committee for getting our resources out

Marketing Committee - Anne & Katherine

* working on membership contact information--remind people to opt in
* planning content in spreadsheet
* regular postings are great, keep sharing
* record short videos for WLA promotion

Children’s Book Award Committee - Katherine

* committee members all set now--Ashley, Julia, Amy, Emily, Sarah and Katherine
* anyone can send names of authors with Wisconsin connections who published in 2019 (Tessa suggested Nick Wroblewski)
* make sure CBAC and winners get fair due at WLA this coming year

**New Business:**

Welcoming New Board Members

* Director-at-Large Conference Assignments
	+ help at conference with booth and social
	+ WLA: FLorence & Emily
	+ WAPL: Katherine & Anne
	+ WLA do a program swap and having some hands-on activity while talking
	+ have a comments section

WLA Leadership Orientation - Katherine

* WLA’s priorities throughout the year--membership growth & retention, mentorship program, Leadership Institute
	+ YSS ideas
		- YA content/resources
		- Form letter for talking points to advocate for WLA/YSS membership
		- Welcome phone call/letter to new members
		- connect with other sections i.e. ORT, School Library, etc.
		- make connections for meetings easier
* WLA 2020 Conference
	+ Keynote Series--check WLA page for further information
	+ Sponsorships and Barnes & Noble partnership--30% kickback to WLA on book sales during WLA
* WLA Mentorship Program
	+ meet once a month
	+ 1 year commitment
	+ possible CE credits
	+ 2-3 hours per month
	+ encourage participation
* GoToMeeting & GoToWebinar changes
	+ Setting YSS meeting dates for 2020 Fridays at 2:00 pm works best for most
	+ dates set for whole year--Feb, Mar, Apr, May, Aug, Sept, Nov
	+ May & November bump up due to holidays
	+ NO meetings in June and July due to Summer Reading programs

Brainstorming Initiatives for 2020 - All

* storytime form
* teen librarians form into a SIG (Special Interest Group)
* Luncheon speaker--use an influencer--someone from YouTube or Twitch
* get ideas to Katherine

WLA Board Report Liaison - Sue

* increase in conference attendance
* finding sponsorships
* UWMadison students are active (sponsor a student)
* try to get UWMilwaukee ones more active

DPI Updates-Tessa

* Project Readiness Toolkit
	+ Reimagining Equity & Access
	+ Youth of color and native youth
	+ Lester Library in Two Rivers chosen to be a pilot group

YSS Unit Leadership Roster Update - All

* get updated contact information to Susie

**Adjourn**

Florence motioned

Emily 2nd

Respectfully submitted,

Susie Menk

YSS Secretary

February 12, 2020