**Wisconsin Library Association**

**Youth Services Section Board Meeting/Board Retreat**

**Friday, January 24th**

**9:30am - 12:30am**

**Manitowoc Public Library**

**Present: Tessa Schmidt, Anne Hamland, Sue Abrahamson, Taylor Wilcox (guest) Katherine Freund, Florence LaBeau, Emily Zorea, Katherine Schoofs, Katie Kiekhafer, Jenny Wegener, Susie Menk**

**Approve Agenda --amend agenda to add DPI and WLA 2019 Annual Report**

Emily motioned

Jenny 2nd

**New Agenda approved**

Sue motioned

Katherine 2nds

**Welcome and Introductions**

**Old Business:**

2020 YSS Luncheon Speaker - Katie

* Michale Dahl--nonfiction writer
* $700 budget, reach out to WLA for sponsorship if needed
* Maris withdrew completely
* for 2021 find sponsorship through Jen Gerber to get bigger name speaker
* Anne will do live posting with Michael Dahl, push out to school librarians
* Green Bay Barnes & Noble doing a 30% kickback to WLA for book sales

WEMTA - Katie

* continue networking & relationship building
* asking for complimentary or discount conference registration for WLA members

YSS Powerhouse Presents - Katie

* working with other systems
* WLA office Hannah Bunting will sponsor webinars through GoToMeeting
* archive presentations which then become WLA property
* webinars in April and September
* Topics could include collection development/ summer learning--get ideas from 2018 membership survey
* Susie & Tessa volunteered to help

YSS Annual Report - Katie

* lots of great activities this past year
* 12 months of coding published
* Regional meet ups
* YSS Blog
* kudos to marketing committee for getting our resources out

Marketing Committee - Anne & Katherine

* working on membership contact information--remind people to opt in
* planning content in spreadsheet
* regular postings are great, keep sharing
* record short videos for WLA promotion

Children’s Book Award Committee - Katherine

* committee members all set now--Ashley, Julia, Amy, Emily, Sarah and Katherine
* anyone can send names of authors with Wisconsin connections who published in 2019 (Tessa suggested Nick Wroblewski)
* make sure CBAC and winners get fair due at WLA this coming year

**New Business:**

Welcoming New Board Members

* Director-at-Large Conference Assignments
  + help at conference with booth and social
  + WLA: FLorence & Emily
  + WAPL: Katherine & Anne
  + WLA do a program swap and having some hands-on activity while talking
  + have a comments section

WLA Leadership Orientation - Katherine

* WLA’s priorities throughout the year--membership growth & retention, mentorship program, Leadership Institute
  + YSS ideas
    - YA content/resources
    - Form letter for talking points to advocate for WLA/YSS membership
    - Welcome phone call/letter to new members
    - connect with other sections i.e. ORT, School Library, etc.
    - make connections for meetings easier
* WLA 2020 Conference
  + Keynote Series--check WLA page for further information
  + Sponsorships and Barnes & Noble partnership--30% kickback to WLA on book sales during WLA
* WLA Mentorship Program
  + meet once a month
  + 1 year commitment
  + possible CE credits
  + 2-3 hours per month
  + encourage participation
* GoToMeeting & GoToWebinar changes
  + Setting YSS meeting dates for 2020 Fridays at 2:00 pm works best for most
  + dates set for whole year--Feb, Mar, Apr, May, Aug, Sept, Nov
  + May & November bump up due to holidays
  + NO meetings in June and July due to Summer Reading programs

Brainstorming Initiatives for 2020 - All

* storytime form
* teen librarians form into a SIG (Special Interest Group)
* Luncheon speaker--use an influencer--someone from YouTube or Twitch
* get ideas to Katherine

WLA Board Report Liaison - Sue

* increase in conference attendance
* finding sponsorships
* UWMadison students are active (sponsor a student)
* try to get UWMilwaukee ones more active

DPI Updates-Tessa

* Project Readiness Toolkit
  + Reimagining Equity & Access
  + Youth of color and native youth
  + Lester Library in Two Rivers chosen to be a pilot group

YSS Unit Leadership Roster Update - All

* get updated contact information to Susie

**Adjourn**

Florence motioned

Emily 2nd

Respectfully submitted,

Susie Menk

YSS Secretary

February 12, 2020