**Wisconsin Library Association**

**Youth Services Section Board Meeting**

**Friday, September 25, 2020**

**2pm - 3pm**

**Present:** Katherine Schoofs, Jenny Wegener, Emily Zorea, Sue Abrahamson, Susie Menk

**Virtual Meeting link:** [**https://global.gotomeeting.com/join/714582069**](https://global.gotomeeting.com/join/714582069)

**Approve Agenda:**

**Welcome**

**Old Business:**

Public/School Libraries Group - Katie & Tessa

Marketing Committee - Anne & Katherine

Early Literacy Calendar Best-Of - anyone interested in taking the helm on this?

Form Letter

* Susie wrote up a basic layout, she and Katherine will continue tweaking it

**New Business:**

DPI Youth Update - Tessa

YSS Elections - Katie & Katherine

YSS Blog - Katherine

* New Regular Blogger - Sarah Cournoyer! Early Literacy-focused Fridays
* Emily is working with Marge on the blog tag project - - they will be reviewing the tags with a social justice methodology!

YSS Powerhouse/Virtual Regional Meet Ups - Flo & Katie

* Flo is working on a second meet-up for November 12th at 2:30 pm. So far, Karen Wendt from the Monona Library is planning on hosting--Flo is working on finding another host

Conference Committees - Katherine & Sue

* WLA - officially cancelled...HOWEVER! WLA LOVED our YSS Hang idea! And so...
  + WLA Greatest Hits One Day Virtual Event – **Wednesday, November 11 (1:00-5:00)**
  + Registration Fee: $20 or $25 TBD
  + Includes **YSS Virtual Luncheon (Goal is 45-60 minutes)**
  + Speaker possibility: Geoff Herbach, award winner, or Kashmira Sheth, notable author designee
  + Send Geoff Herbach plaque, have him open during the award presentation?? Check with Amy
  + WLA Office (Plumer, Hannah, Tom) need to know the order of the program so they know when to switch presenters; they will also need information for the promotion of the event to membership.
    - Geoff screen--speech @ 30 minutes, leave time for Q&A
    - Amy screen--introduction, present award
    - Katherine-- voice for Q&A towards end, announce honor books with slides of book covers, intro Kashmira Sheth (talk/video??)
* YA SIG - Jenny
  + Sat in on a virtual meeting with Taylor Wilcox (Waupaca) and several other Teen Services people on Monday, Sept. 14. I was super impressed by all of their energy and good ideas for teens. They were receptive to the idea of a SIG as a way to extend the reach of their meet-up events. Some of the cool ideas they discussed were virtual haunted house tours -- scan a QR code and see a YouTube video, a civil war bike tour -- I think this is something that Waupaca is doing, and doing art/creative projects in October -- “Inktober” might be copyrighted but “Art-tober” might be good.
  + I have gotten back to Taylor asking for her input about the best way to facilitate interaction for Teen Services librarians. I haven’t heard anything yet. Any thoughts on best ways to pull together interested librarians? Email? FB group?
  + Keep Teen SIG under auspices of YSS to help support them, welcoming space for them
  + Linda Jerome (WLA Liaison ballot) will support growth of Teen SIG

Cross-Unit Collaborative Work with Outreach Services Round Table - Sue

* YSS presence is enviable by other units
* Outreach Services Round Table looking for ways to energize this group
* Logical collaboration--many YSS members do a lot of outreach
* How can we work together? Ambassador?
* Share ideas for their newsletter
* Sue will check on MemberClicks to find people who are crossovers
* WLA memberships need to stay relevant

YSS Lapsed Memberships

* Many memberships lapsed due to not having conference (150)
* YSS reach out to lapsed members--remind of benefits, need to stay connected
* Sue will create a Google Doc to help YSS Board divvy up lapsed members and each of us will contact some personally

WLA Board Report Liaison - Sue

**Adjourn**

Respectfully, submitted,

Susie Menk, Secretary

October 14, 2020