YSS Meeting
October 25, 2018
*YSS advocates for professional empowerment, collaboration, and innovative, inclusive, and intentional service*

**Members present:** Susie Menk, Flo LaBeau, Terry Ehle, Katherine Schoofs, Aimee Schreiber, Annette Miller, Emily Sanders, Marge Loch-Wouters, Sarah Cournoyer, Claire Parrish, Katie Kiekhaefer, Molly Reinke, Elizabeth Timmins, Sue Abrahamson, Judy Jones, Anne Hamland, Caitlin Shaffer

**Guests:** Linda Jerome, YSS Membership Committee
            Roxane Bartelt, WLA Conference Chair 2019

Introductions took place.

Motion to approve agenda was made by Terry. All approved.

**Old Business**

**WLA 2018 and updates for 2019 Conference (Roxane Bartelt)**
- Nothing but rave reviews for YSS Luncheon Speaker
- Roxane and Claire did a lot of work coordinating in the process of planning. Claire was great.
- The process for next year is going to streamlined.
- There is no list of sponsored programs in 2018’s conference booklet.
- All major speakers are booked for 2019.
- Ijeoma Oluo is next year’s author keynote and will be doing a preconference event as well.
- Conference is early next year (October 8th)
- Program proposal form is getting revised.
- Friday, January 11th is the WLA Leadership Meeting.
- January 15th is the conference committee meeting.
- The WLA submission deadline is firm and will not be extended. March 1st is the potential date.
- The committee will look at proposals and work on and liaise with units.
- Membership should not submit to YSS.
- Possible poster sessions and lightning rounds for next year.
- If you have an idea for a speaker and they will cost something to book, email Roxane. (roxane.knitter@gmail.com  262-989-2182)
  - Marge added that out of state colleagues are great options and we can give them a small amount (roughly $100) to help them get to the conference.
- Marge added that the board is working on a statement of support on the subject of why we are going back to the Kalahari.
- The Kalahari is expanding their conference center and it is unknown whether we will be in the older section or in the new area.
**Membership Survey (Linda Jerome)**

- There were results for members and also non-member results, with 55 non-member responses and 71 member responses.
- History of the membership survey: in 2016, we started talking about doing a survey to understand how to recruit members and find out why people aren’t members. A values statement was created. Linda chaired the process, the survey was drafted, and language was intentionally changed to reflect library staff serving youth. Thank you for your hard work, Linda!
- Member Results:
  - Most have been in the field for 5-15 years. 81% attended a session. More promo is needed for other initiatives.
  - We should focus on getting more people to volunteer
  - More continuing education is wanted
  - They said they don’t want to volunteer, but we’re not sure that’s the case
  - The why for membership: support, connection are the big things for yss memberships
- Non-Member Results:
  - Most are not members of WLA due to budget constraints
  - They don’t necessarily feel like they are welcome or not a good fit for the org
  - Are we losing members because YSS is at the bottom of the list when they register? Rename ourselves? Or make the form easier to navigate?
  - Resources used by non-members: most selected were none or the blog
  - Are they interested in joining? For many, no.
  - Many are from small libraries
  - They want more ready made programs
- Brainstorming session on increasing membership and member interaction and engagement:
  - Offer a monthly payment for membership (Create a motion to send to the board and to Plumer.)
  - Should we get a marketing person for YSS? Anne said she could help with that
  - If we get a new member, can we email them to welcome them?
  - WVLS offers a scholarship for membership. Can other systems follow that lead?
  - Can we get a promotional email to system people to send out to new staff? Possibly give them a framework on what to give to new staff in their system.
  - Can there be a tiered membership? $50 is the minimum and it’s scaled by salary.

It was moved that we take this discussion to the retreat!

**Volunteer Contacts**

- Katie noticed that there was a flurry of emails and surveys sent right around the time of WLA and didn’t want to necessarily add to the flurry.
• Katie will send the survey in November with the hopes that WLA will be fresh in people’s minds.

12 Months of Code Resource

• The resource just needs to be formatted with a few more submissions needed. Terry will help with the template from 52 weeks of YA programming.

YSS Powerhouse Presents

• Julie is working on a YSS Powerhouse presents for December.

Regional Meet-Ups Update

• Katie and Caitlin are working to create a southeast Wisconsin. Meeting spot will potentially be Muskego Public Library with Bridges and Milwaukee County doing a sharing session.
• Possible meet-up in LaCrosse.

New Business

Welcome Incoming Board Members

• New board members were welcomed!

2019 WLA YSS Luncheon Speaker

• YSS Luncheon Speaker is set. Our speaker will be Miranda Paul. Great job, Sarah, and thanks to Elizabeth for the suggestion.

Board Roster Contact Number Exchange

Other Topics:

• Is the YSS resource page edited down? We are getting a new website.
• Google Docs have been a good way to edit, store, and share information.
• The YSS meeting at next year’s conference may be moved from Thursday morning to a session so more people can attend and more information can be gathered and shared between board members, YSS members, and non-members.

Sue motioned to adjourn, Terry seconded.

Next Meeting is November 27, 2018 at 1pm

Submitted by Katie Kiekhaefer

November 3, 2018