

YSS Meeting

October 25, 2018

YSS advocates for professional empowerment, collaboration, and innovative, inclusive, and intentional service

Members present: Susie Menk, Flo LaBeau, Terry Ehle, Katherine Schoofs, Aimee Schreiber, Annette Miller, Emily Sanders, Marge Loch-Wouters, Sarah Cournoyer, Claire Parrish, Katie Kiekhaefer, Molly Reinke, Elizabeth Timmins, Sue Abrahamson, Judy Jones, Anne Hamland, Caitlin Shaffer

Guests: Linda Jerome, YSS Membership Committee
Roxane Bartelt, WLA Conference Chair 2019

Introductions took place.

Motion to approve agenda was made by Terry. All approved.

Old Business

WLA 2018 and updates for 2019 Conference (Roxane Bartelt)

- Nothing but rave reviews for YSS Luncheon Speaker
- Roxane and Claire did a lot of work coordinating in the process of planning. Claire was great.
- The process for next year is going to be streamlined.
- There is no list of sponsored programs in 2018's conference booklet.
- All major speakers are booked for 2019.
- Ijeoma Oluo is next year's author keynote and will be doing a preconference event as well.
- Conference is early next year (October 8th)
- Program proposal form is getting revised.
- Friday, January 11th is the WLA Leadership Meeting.
- January 15th is the conference committee meeting.
- The WLA submission deadline is firm and will not be extended. March 1st is the potential date.
- The committee will look at proposals and work on and liaise with units.
- Membership should not submit to YSS.
- Possible poster sessions and lightning rounds for next year.
- If you have an idea for a speaker and they will cost something to book, email Roxane. (roxane.knitter@gmail.com 262-989-2182)
 - Marge added that out of state colleagues are great options and we can give them a small amount (roughly \$100) to help them get to the conference.
- Marge added that the board is working on a statement of support on the subject of why we are going back to the Kalahari.
- The Kalahari is expanding their conference center and it is unknown whether we will be in the older section or in the new area.

Membership Survey (Linda Jerome)

- There were results for members and also non-member results, with 55 non-member responses and 71 member responses.
- History of the membership survey: in 2016, we started talking about doing a survey to understand how to recruit members and find out why people aren't members. A values statement was created. Linda chaired the process, the survey was drafted, and language was intentionally changed to reflect library staff serving youth. Thank you for your hard work, Linda!
- Member Results:
 - Most have been in the field for 5-15 years. 81% attended a session. More promo is needed for other initiatives.
 - We should focus on getting more people to volunteer
 - More continuing education is wanted
 - They said they don't want to volunteer, but we're not sure that's the case
 - The why for membership: support, connection are the big things for yss memberships
- Non-Member Results:
 - Most are not members of WLA due to budget constraints
 - They don't necessarily feel like they are welcome or not a good fit for the org
 - Are we losing members because YSS is at the bottom of the list when they register? Rename ourselves? Or make the form easier to navigate?
 - Resources used by non-members: most selected were none or the blog
 - Are they interested in joining? For many, no.
 - Many are from small libraries
 - They want more ready made programs
- Brainstorming session on increasing membership and member interaction and engagement:
 - Offer a monthly payment for membership (Create a motion to send to the board and to Plumer.)
 - Should we get a marketing person for YSS? Anne said she could help with that
 - If we get a new member, can we email them to welcome them?
 - WVLS offers a scholarship for membership. Can other systems follow that lead?
 - Can we get a promotional email to system people to send out to new staff? Possibly give them a framework on what to give to new staff in their system.
 - Can there be a tiered membership? \$50 is the minimum and it's scaled by salary.

It was moved that we take this discussion to the retreat!

Volunteer Contacts

- Katie noticed that there was a flurry of emails and surveys sent right around the time of WLA and didn't want to necessarily add to the flurry.

- Katie will send the survey in November with the hopes that WLA will be fresh in people's minds.

12 Months of Code Resource

- The resource just needs to be formatted with a few more submissions needed. Terry will help with the template from 52 weeks of YA programming.

YSS Powerhouse Presents

- Julie is working on a YSS Powerhouse presents for December.

Regional Meet-Ups Update

- Katie and Caitlin are working to create a southeast Wisconsin. Meeting spot will potentially be Muskego Public Library with Bridges and Milwaukee County doing a sharing session.
- Possible meet-up in LaCrosse.

New Business

Welcome Incoming Board Members

- New board members were welcomed!

2019 WLA YSS Luncheon Speaker

- YSS Luncheon Speaker is set. Our speaker will be Miranda Paul. Great job, Sarah, and thanks to Elizabeth for the suggestion.

Board Roster Contact Number Exchange

Other Topics:

- Is the YSS resource page edited down? We are getting a new website.
- Google Docs have been a good way to edit, store, and share information.
- The YSS meeting at next year's conference may be moved from Thursday morning to a session so more people can attend and more information can be gathered and shared between board members, YSS members, and non-members.

Sue motioned to adjourn, Terry seconded.

Next Meeting is November 27, 2018 at 1pm

Submitted by Katie Kiekhaefer

November 3, 2018